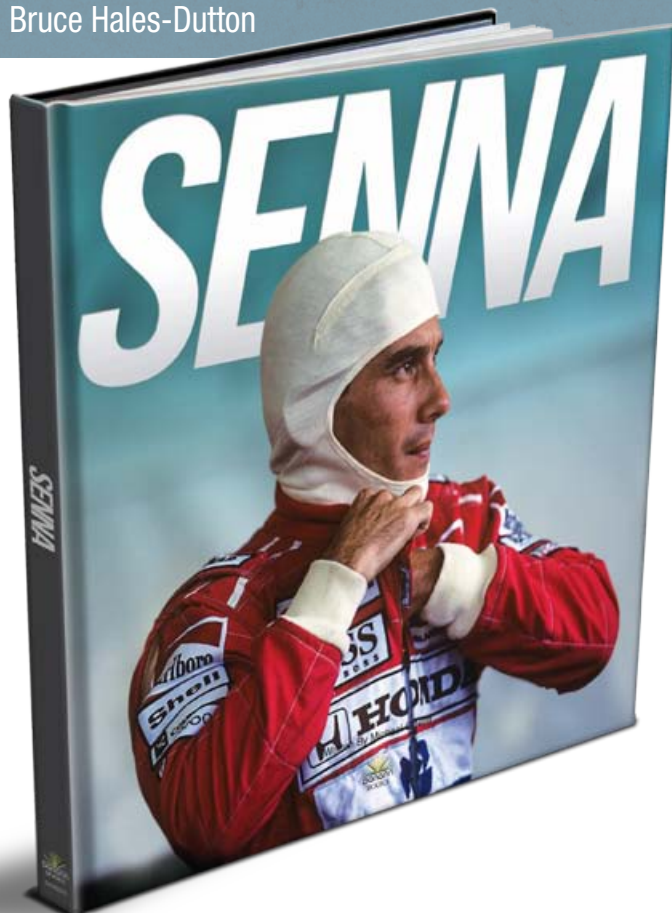


SENNA

Bruce Hales-Dutton

**SENNA****HARDCOVER SPECIAL EDITION**

Ayrton Senna da Silva was a Brazilian racing driver who won three Formula One world championships for McLaren in 1988, 1990 and 1991, and is widely regarded as one of the greatest Formula One drivers of all time. He died in an accident while leading the 1994 San Marino Grand Prix for Williams.

Senna began his motorsport career in karting, moved up to open-wheel racing in 1981, and won the 1983 British Formula Three Championship. In 1988, he joined Frenchman Alain Prost at McLaren-Honda. Between them, they won all but one of the 16 Grands Prix that year, and Senna claimed his first World Championship.

Prost claimed the championship in 1989, and Senna his second and third championships in 1990 and 1991. In 1992, the Williams-Renault combination began to dominate Formula One. Senna nonetheless managed to finish the 1993 season as runner-up, winning five races and negotiating a move to Williams in 1994.

Senna has often been voted as the best and most influential Formula One driver of all time in various motorsport polls. He was also acclaimed for his wet weather performances, such as the 1984 Monaco Grand Prix, the 1985 Portuguese Grand Prix, and the 1993 European Grand Prix. He holds a record six victories at the Monaco Grand Prix, and is the fifth-most successful driver of all time in terms of race wins. Senna courted controversy throughout his career, particularly during his turbulent rivalry with Prost. This is his incredible story.

BIBLIOGRAPHIC INFORMATION:**Format:** 270 x 270 mm Hardback Book**Extent:** 112 pages**Illustrations:** 100 colour and mono photographs**Text:** 30,000 words**ISBN:** 978-1-912332-24-3**RRP:** £20.00**PUBLICATION DATE:** October 2018**KEY SELLING POINTS:**

- In 2017 over 4 million people went to watch Formula 1 whilst 390 million watched on TV
- The Formula 1 World Championship is truly global with 21 races in different countries worldwide

ABOUT THE AUTHOR:

Bruce Hales-Dutton's professional involvement in aviation goes back a long way. Having started as a newspaper journalist in the 1960s he became a senior press officer at the Department of Trade and Industry, a role which involved him in the development of major news stories such as the start of Concorde services to North America and the debate about London's third airport.

He has a lifelong interest in motorsports and has written many books including a best selling book about Lewis Hamilton.

