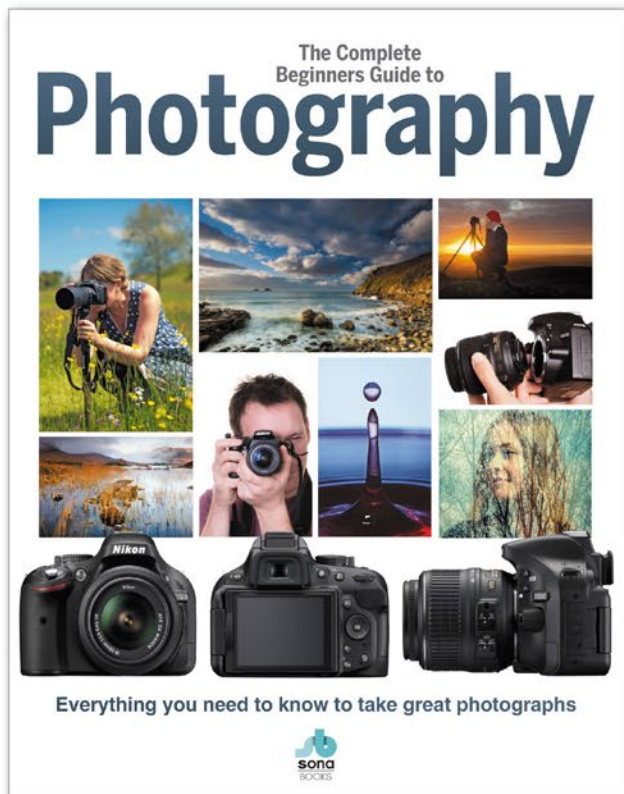


Everything you need to know to take great photographs!



# The Complete Beginners Guide to Photography

ILLUSTRATED HARDCOVER BOOK

Compared with camera phones and compact cameras, modern DSLRs can seem terribly over-complicated to the novice photographer.

The truth is, they have to be over-complicated to satisfy the needs of a diverse range of users, despite the fact that most photographers will only use a small percentage of the features on a regular basis. What the beginner photographer really needs, then, is a no-nonsense guide to the most important features on DSLRs written by experts that reveals in plain English exactly what they need to know and nothing more. This is that book.

**The Complete Beginners Guide To Photography** explains all the photography concepts beginners need, such as how to balance exposures, how to get sharp shots, and how to maximise image quality. Once you've mastered these basics, you can then move on to our more advanced skills section at the end of the book featuring practical how-to guides for shooting a range of core subjects. Take your photography to the next level and start learning today!

### KEY SELLING POINTS:

- Eight times more people taking photographs than 10 years ago.
  - 4 billion people taking 1.2 trillion photographs a year.
- Although 79% of these are taken on Smartphone, 2017 has shown the first rise in DSLR sales since 2010 as the Smartphone user upgrades to more sophisticated equipment with larger sensors and larger lenses.
- There is still a strong belief in using written reference material for learning.

### BIBLIOGRAPHIC INFORMATION:

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