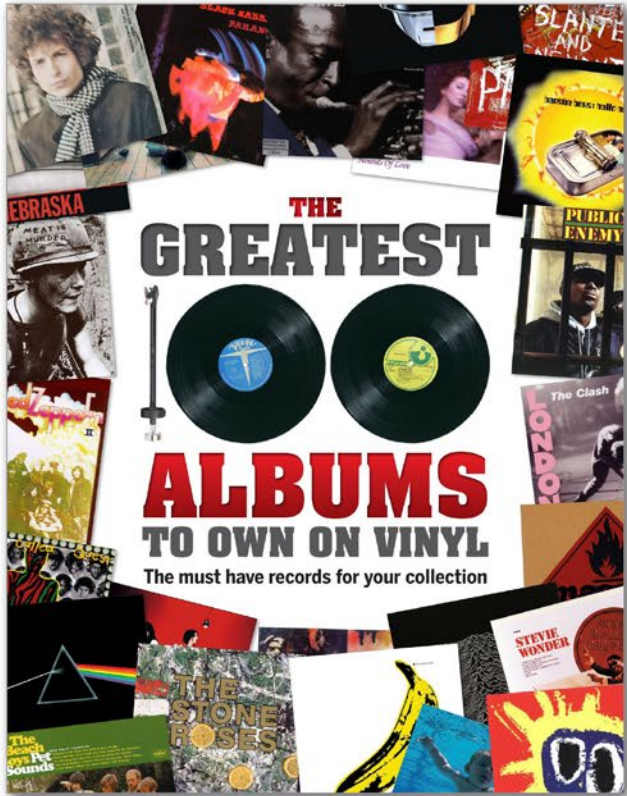


The must have records for your collection!



THE GREATEST 100 ALBUMS TO OWN ON VINYL

ILLUSTRATED HARDCOVER BOOK

Vinyl record sales have continued to soar consecutively for the past 12 years, with them hitting a 25-year high last year in the UK.

Even in this digital age, we haven't moved so far from our past that there's no room for the traditional musical format that is vinyl. In The Greatest 100 Albums To Own On Vinyl, we collate the greatest albums to have ever been pressed and then sold on vinyl since the '50s. From the bands and solo artists that made the music possible, to the sleeve art and limited edition extras of the record itself, we will take you on the ultimate journey of musical discovery.

KEY SELLING POINTS:

- Vinyl LP Sales up 13.6% in the UK and 19% in the USA in 2018.
- Annual Record Store Day in the UK and USA is hugely successful at promoting vinyl sales.
- In the USA over 7.6 million vinyl LPs sold in the first half of 2018.
- Vinyl sales account for 18% of all physical music sales in the USA.
 - 2018 was a record breaking year for Vinyl sales.
 - This year will be the 12th straight year of vinyl sales growth.
- Over 90,000 vinyl records sold on 2018 UK record store day in April.
 - Over 4 million Vinyl LPs sold in the UK in 2018.

BIBLIOGRAPHIC INFORMATION:

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