



# ALEXANDER MCQUEEN

## REDEFINING BEAUTY

### LIMITED EDITION ILLUSTRATED HARDCOVER BOOK

“Alexander McQueen - Redefining Beauty” is magnificently adorned with some of **Lee Alexander McQueen's** most riveting designs, and the narrative illuminates the personal and professional struggles of a man who dared to defy accepted norms in the cavernous halls of fashion and give the world a new sense of the grandeur of which human creativity is capable.

From conflicted gay teenager, aggressive and remote young man, through to his lonely suicide, the book charts **Alexander McQueen's** ascent to couturier par excellence, highlighting his spectacular shows and showing how his confrontational, streetwise manner was simply a shield that protected and masked a very shy, sensitive and insecure man who hailed from the wrong side of the high fashion tracks.

“Alexander McQueen - Redefining Beauty” will imprint upon the reader never to be forgotten images of his explosive designs, illuminate his talent and delve into the mind of a man who was Britain's most unpredictable, tormented and spectacular fashion designer.

#### KEY SELLING POINTS:

- Awarded British Fashion Designer of the Year 1996, 1997, 2001 & 2003.
  - Awarded CBE
- Council of Fashion Designers of America - International Designer of the Year 2003
  - Chief Designer of Givenchy
- Creative Director of Gucci. Gucci Group acquired the McQueen fashion label
  - Designed wardrobe for David Bowie tours and Bjork and Bowie Albums
  - Patrons included Nicole Kidman, Penelope Cruz, Rihanna & Lady Gaga
    - McQueen stores in London, Paris, Milan, New York & Las Vegas
- Hugely successful exhibition at Museum of Metropolitan of Art New York – Savage Beauty in 2011
  - V & A Exhibition runs in London - March until August 15th 2015

#### BIBLIOGRAPHIC INFORMATION:

**Format:** 270 x 270mm Hardback Book

**Extent:** 136 pages

**Illustrations:** 145 colour and mono photographs

**Text:** 20,000 words

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**RRP:** £20.00

**PUBLICATION DATE:** AVAILABLE NOW

#### ABOUT THE AUTHOR:

**Michael A. O'Neill** is a writer and actor who trained at the Central School of Speech and Drama in London. For many years he wrote scripts for historical documentaries, which he also produced and narrated; these have been shown worldwide on a variety of TV channels such as the **Discovery Channel** and the **History Channel**. He has written many books on fashion, music and history.

