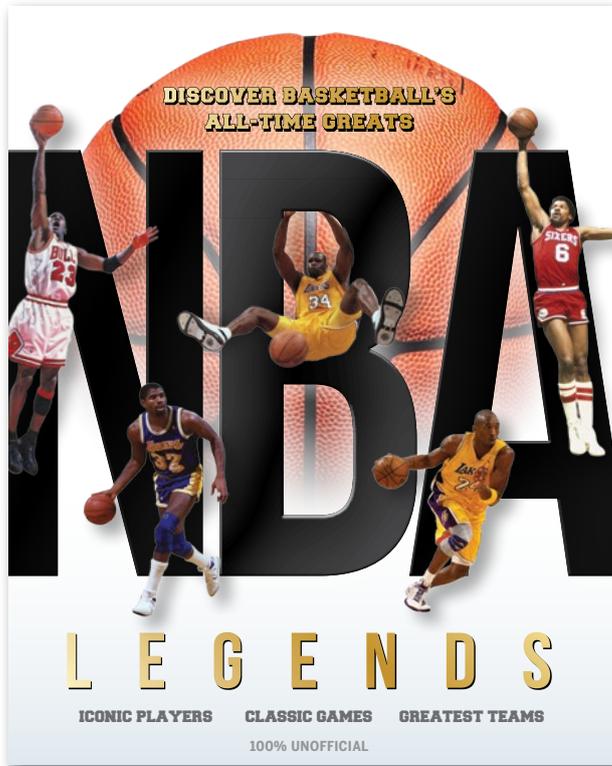


NBA LEGENDS VARIOUS



NBA LEGENDS

The word legend is thrown around all too readily these days, but there can be no doubt that the NBA players featured in this bookazine are the very best to have ever graced a basketball court. They are true legends of the game.

Spanning the decades and covering all the league's most iconic eras, we uncover the fascinating stories and incredible accomplishments of the greatest basketball players of all time, from the game's first superstars, Wilt Chamberlain, Bill Russell and Jerry West, to the modern-day greats of the late Kobe Bryant, LeBron James and Kevin Garnett. There are also in-depth features on Lakers legends Magic Johnson, Kareem Abdul-Jabbar and Shaquille O'Neal, as well as Celtics great Larry Bird, while we also explore 23 reasons why Michael Jordan is the greatest of all time.

It's not just about great players, though. Without great coaches there would be no great players, legendary teams or memorable matchups. That's why we also run down the ten most successful and influential coaches from NBA history, look back at the ten greatest championship-winning teams and relive ten of the best games of all time. We kick things off with a collection of the 50 most iconic NBA players the world has ever seen. Enjoy!

KEY SELLING POINTS:

- The Netflix documentary series featuring Michael Jordan called *The Last Dance* has become a top rated series worldwide watched by millions of viewers generating huge interest in the NBA.
- NBA players such as Kobe Bryant and Michael Jordan are stars throughout the world and the NBA is increasing its popularity and viewership year on year.
- Basketball as a sport is played in every country in the world and the NBA is its biggest league.
- Features the greatest Basketball players of all time including: Magic Johnson, Shaquille O'Neal & Larry Bird.
 - Why Michael Jordan is the greatest of all time.
- The 10 most influential coaches in the history of the game
 - Features the greatest championship winning teams
- The 50 most iconic NBA players the world has ever seen.

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